



Montana State Parks Foundation

Here are the basics:

Parks and Recreation are why we live here

- The Foundation is a crucial piece that has been missing from advancing MT State Parks
- Our outdoors and recreation are a leading reason why people choose to live and work in Montana; this aspect of MT is a real piece of the economic engine

Montana deserves better

- *Experience:* We should have one of the strongest parks systems in the country
- *Staffing:* Based on 2015 Parks Division study, MT State Parks staffing is at 68% of peer states
- *Budget:* The most parks in the region at 55, with the 2nd smallest budget at \$0.5 million
- *Visitation:* Since 2000, visitation has doubled to well over 2 million, and budget remains flat

Sources of State Parks income

- Majority of the budget comes from the vehicle registration fund, at 38%
- No income to State Parks from general fund, or from FWP licensing fees

What does 'Better' look like?

- The combination of most important contributing factors:
 - Community, Economy, Experience, Connectivity, Access
- Foundation focus is on creating the Parks system we believe MT deserves
 - Invitation for input from partners, resources

Building a new platform for Parks and Recreation in Montana

- Grow financial support through corporate funding, private investment to be matched by public and government dollars
- Grow support for vision by delivering real results, concrete project accomplishments
- Give partnerships a platform and a place within State Parks to help with growing vision, awareness, improved visitor experience

ENVIRONMENTAL QUALITY
COUNCIL. 2015-16

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Exhibit 10