

Rethink Possible



Broadband Technology: The Infrastructure for Montana's Future

Jason Olson
External Affairs, AT&T Montana



AT&T'S Investment in Montana

'10 Payroll.....	\$4.00 million
'09 Taxes.....	\$2.03 million
'09 Giving.....	\$35,000
Total.....	Over \$6.6 million



Investing in Montana's Workforce

AT&T employs more than **140 people** in Montana and our payroll represented more than **\$4.6 million** in 2010. Many of those employees work in the **8 company-owned retail locations and authorized distributor stores** across the state.



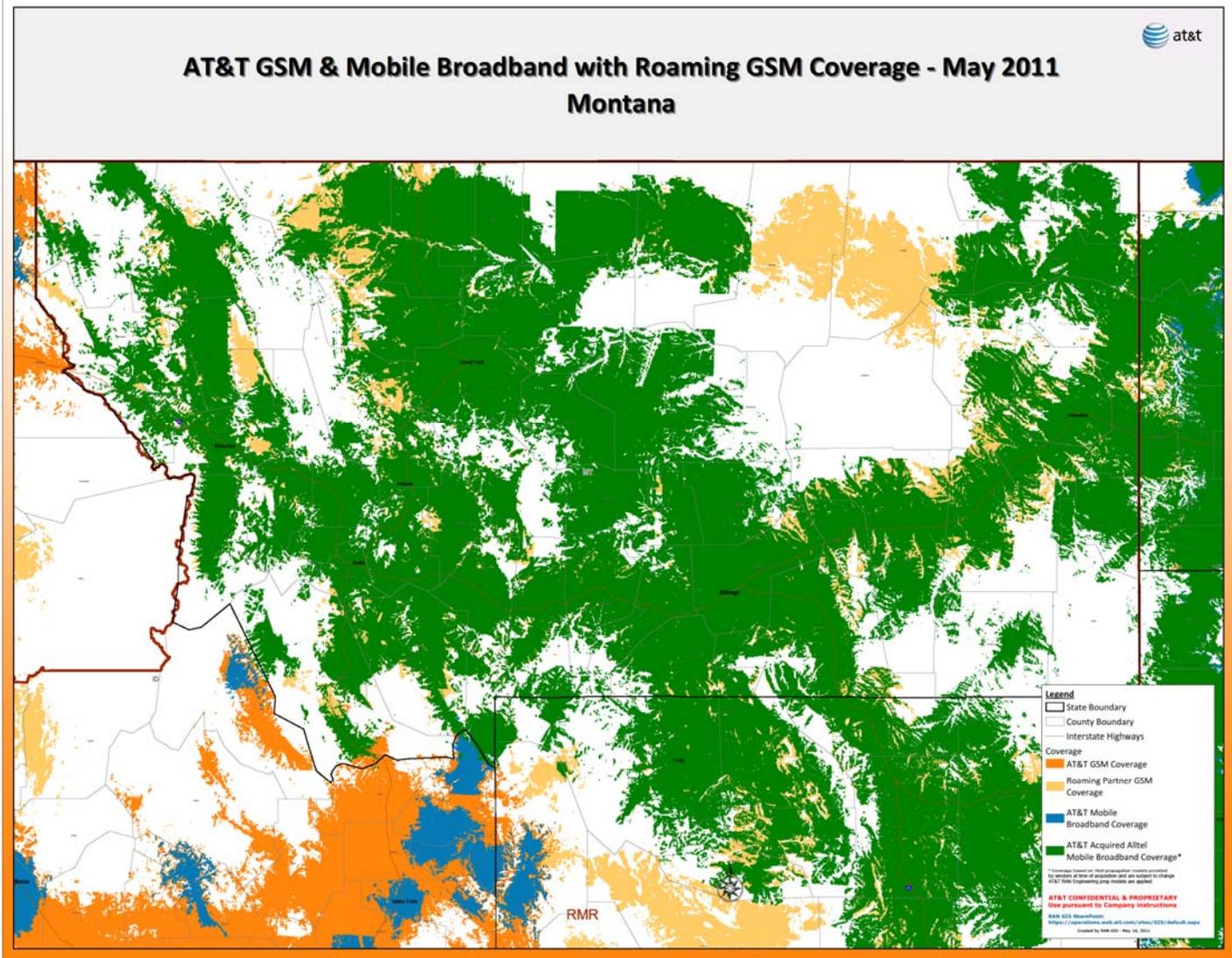
Investing in Montana's Future

Investing in Montana's Infrastructure

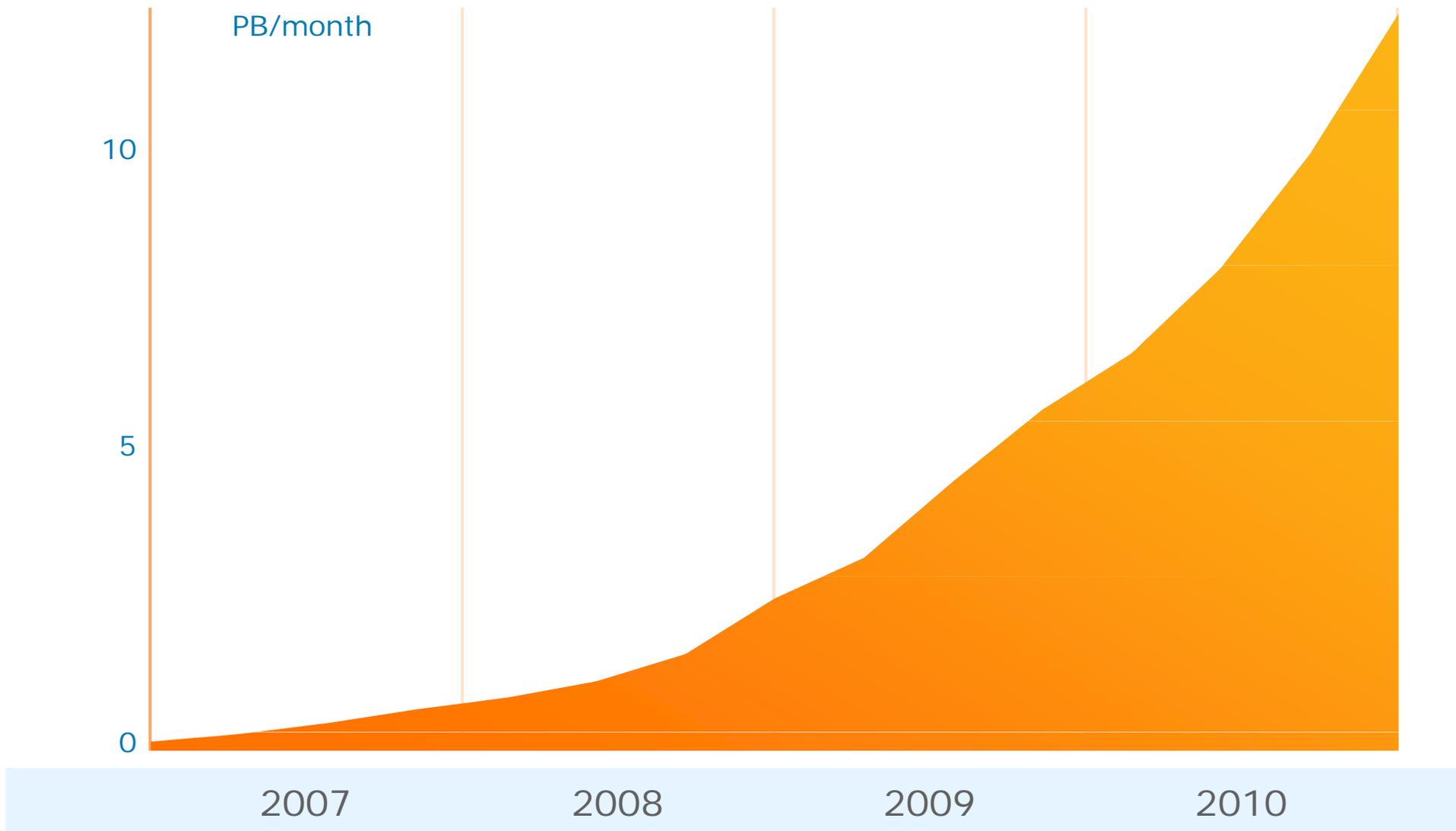
Between 2008 and 2010, AT&T invested **more than \$50 million** to enhance our wireless and wired networks in Montana.



AT&T 3G Coverage with Alltel



AT&T Mobile Data Volumes Up 8,000% Over Four Years



AT&T and T-Mobile Acquisition

1. Expanded 4G LTE to over 97% of U.S. population

- 55 million more people will have access to AT&T's LTE service – more than the combined populations of New York and Texas
- 4G means that mobile devices can be as fast or faster than wired laptops
- Greater access, lower latency, and faster wireless broadband connection speeds to meet growing consumer demand for mobile broadband

2. An additional \$8 billion of private infrastructure investment

- New jobs will be created when the planned network expansion gets underway

3. Investment and better mobile broadband access in rural communities

- Billions invested in rural America that can improve economic competitiveness and stimulate additional investment and job creation

4. Voice and data service improvements

- Due to increased spectrum efficiencies and network capacity and output

5. Access for 34 million T-Mobile customers to nationwide, robust 4G LTE

- T-Mobile USA does not have a clear path to delivering 4G LTE

6. America's largest wireless unionized workforce

- AT&T is the only major U.S. wireless company with a union workforce, offering leading wages, benefits, training and development for employees.



"The real winner in this merger is the consumer."

Zack Christenson
American Consumer

"The parties have a surprisingly strong argument that their merger would allow better service, lower costs and more efficient use of existing spectrum without hurting consumers."

Holman Jenkins, Jr. Wall
Street Journal



A 4G Nation: Broadband in Rural Communities



"The proposed merger of AT&T and T-Mobile gives great hope to residents in rural communities across America that are currently lacking access to advanced wireless broadband connections by expanding wireless coverage into previously uncovered areas."

Ed Luttrell, President of the National Grange
The nation's oldest national agricultural organization

Examples:

Health

- Telemedicine can bring specialized practices to rural communities to provide better health care
- Apps for heart disease, diabetes and other illnesses can let physicians manage health remotely

Economic Opportunity

- Increased broadband access allows rural businesses to compete globally
- Access to a 4G network can attract new businesses that require fast broadband speeds and want the benefits of a rural location

Education

- Increased access to broadband can give children access to enriched educational opportunities
- Increased access to broadband can provide more higher learning opportunities

