



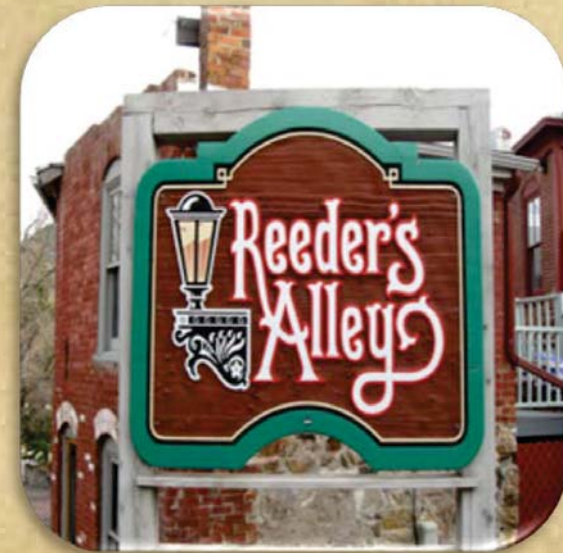
“We Preserve and Promote Where Montana’s History Began”

Elijah Allen, Director of Operations



## Our Mission

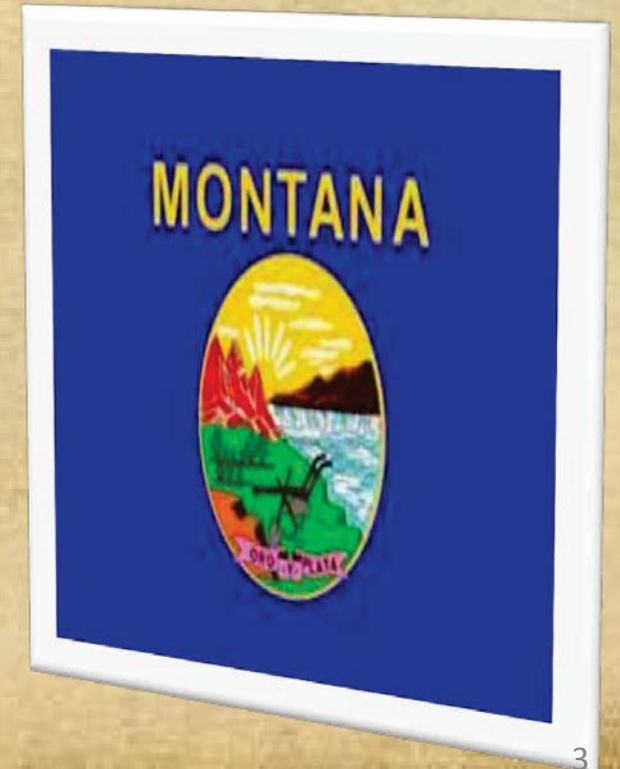
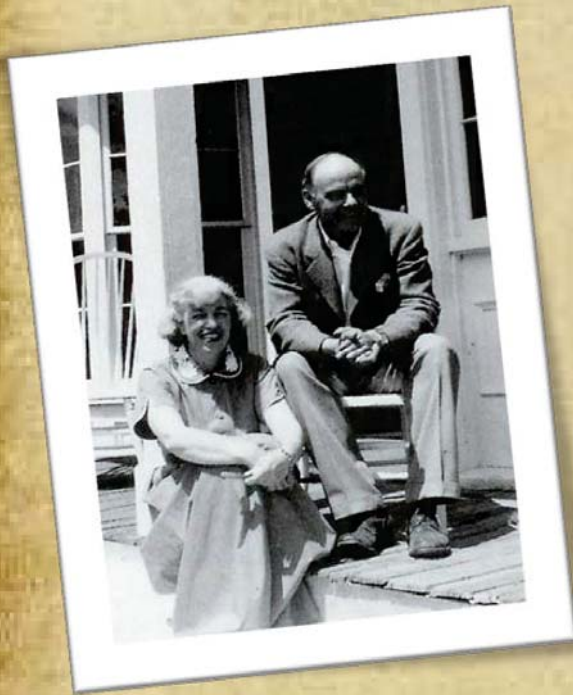
The Montana Heritage Commission preserves and manages historic resources in Virginia City, Nevada City and Reeder's Alley and promotes the appreciation of history through quality visitor experiences.







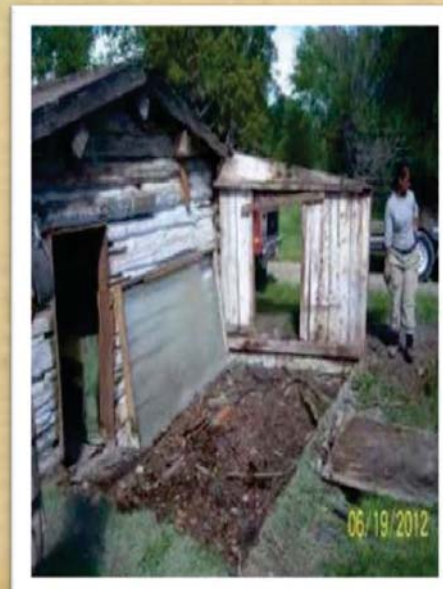
In 1997, the Montana Legislature purchased Virginia and Nevada Cities from the Senator Charles Bovey family for 6.5 Million.  
Today the historical and the value we insure our properties and artifacts is 41.7 million.





## Historic Preservation

We preserve and maintain 249 buildings in Virginia and Nevada City and Reeder's Alley in Helena, Montana.







(1863)



(Present Day)

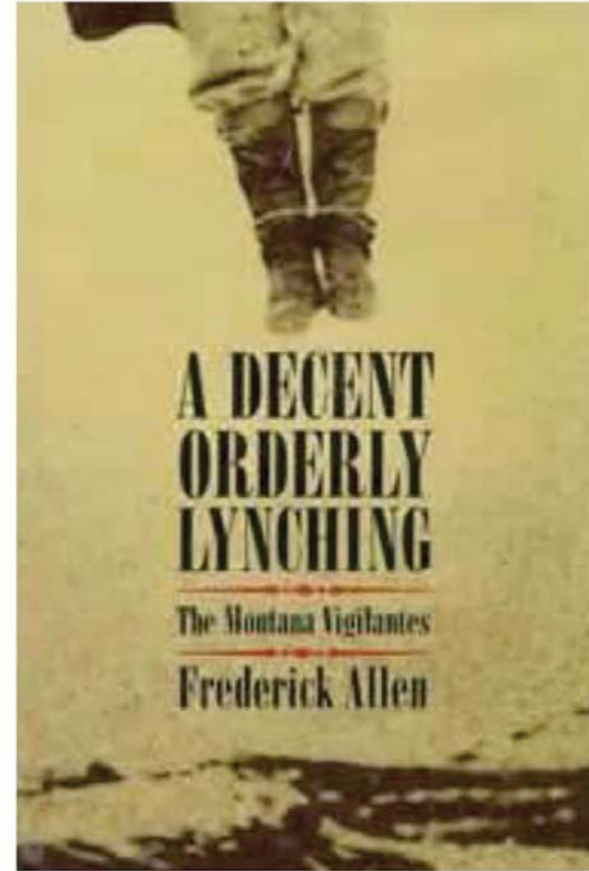
Montana's 1<sup>st</sup> Active Territorial Capital



Irish General Thomas Francis Meagher



Colonel  
Wilbur F. Sanders  
“Men do your duty”



“Montana Vigilantes”

The famous hangings of 21 men such as George Ives who was tried, convicted and hung in 48 minutes and the famous Jack Slade.





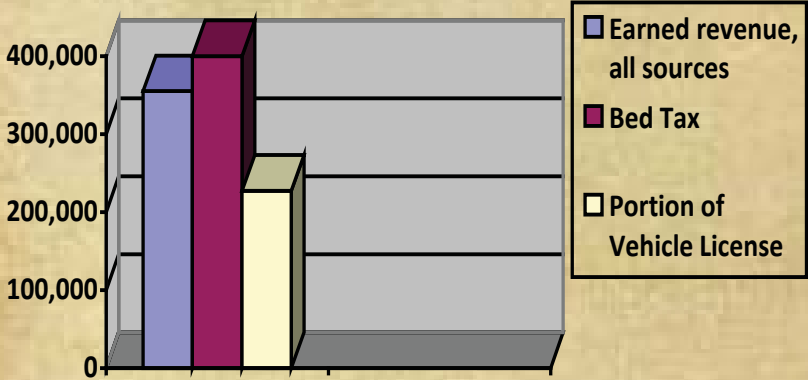
# Financials

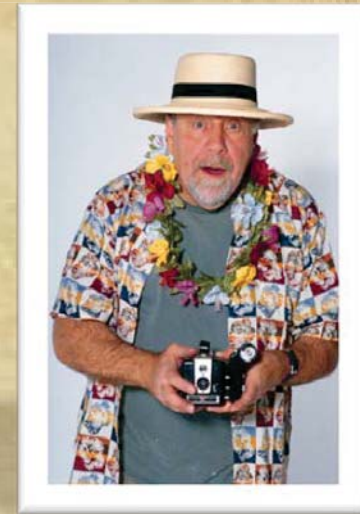
- Our approved Operating Budget for 2012-2013 is 960k.
- We do not have access to general funds according to our governing statutes. ( MCA, 22-3-1003)

**Income:**

Statutory Funds and Earned Revenue

- Earned revenue includes all MHC properties, leases, gate and train fees, rents and private donations.





## Tourism and Business Development



We Must Change Business Model from just being a landlord.

1-10% of Revenue must be reinvested into Marketing!

2-Businesses must participate in a percentage of revenue!

3-We must run some of the businesses ourselves!



### 2013 Results

- ✓ Virginia and Nevada City had **381,930** tourists from Memorial Day-Labor Day 2013!
- ✓ We increased our MHC visitor service earned income by **165.2%** from 2011-2013!
- ✓ These results made it possible to spend **\$468,989** on Repairs, Maintenance and Preservation of Virginia and Nevada City, Montana in 2013!





## Collections and Archeology

“Virginia City has the 2nd largest Americana site in the United States next to the Smithsonian”  
-New York Times-



✓ Our Current Artifact Inventory Count is 1,234,714

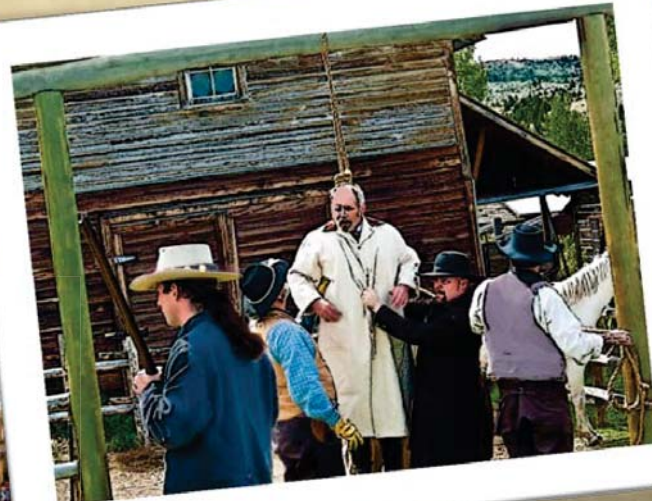




MONTANA HERITAGE



2013 NEVADA CITY MUSEUM  
LIVING HISTORY SCHEDULE



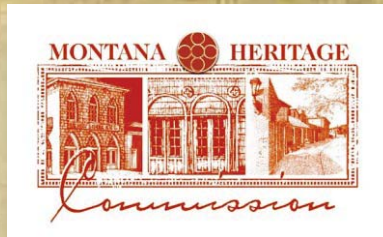
May 16-17	Educational Outreach Days
May 25-27	The Gold Discovery
June 1-2	The Murder of Dillingham
June 8-9	George Ives Trial & Hanging
June 15-16	The Hanging of Red Yeager
June 15	Lantern Tour
June 22-23	Con Orem & Hugh O'Neil Fight
June 22 6:30pm	The Main Event
June 29	30 Alder Gulch Legends
June 29	Lantern Tour
July 5-7	Fourth of July
July 13-14	The Great Duel
July 13	Lantern Tour
July 20-21	Steve Marshland
July 27-28	Miner's Court
July 27	Lantern Tour
August 3-4	Placer Gold
August 10-11	Beans, Bacon & Bannock Bread
August 17-18	The Flour Riot
August 17	Lantern Tour
August 24-25	The Women of the Gulch
August 31-Sept 2	Jack Slade's End
August 31	Lantern Tour
September 7-8	Winter Apples
September 14-15	Trails End
September 19-22	ALHFAM Tri Regional Conference
October 25-26	All Hallows Eve



For More Information:  
(406) 843.5247  
[www.virginiacitymt.com](http://www.virginiacitymt.com)







## Partnerships

- Americorps (NCCC)
- Elderhostel
- Madison County
- Montana History Foundation
- Montana Preservation Alliance
- Montana State University
- Montana Tech
- National Trust for Historic Preservation
- Town of Virginia City
- Montana Youth Challenge
- The University of Montana



**Montana**Tech



**NATIONAL TRUST**  
for HISTORIC PRESERVATION®

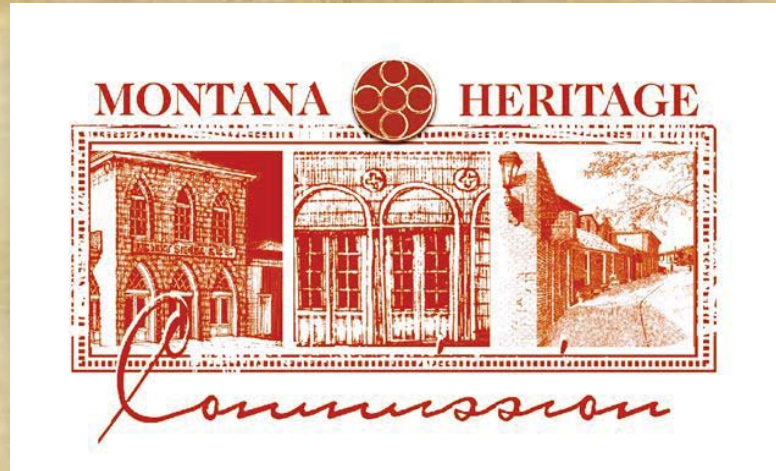




## GOALS and OBJECTIVES

- Develop and implement a business model to help us achieve economic sustainability.
- Maintain and expand education and interpretation programs.
  - Improve marketing and promotion of our sites.
- Complete critical historic building stabilization projects and address urgent life safety goals with occupied buildings.
- Continue the conservation and care of valuable historic artifacts.





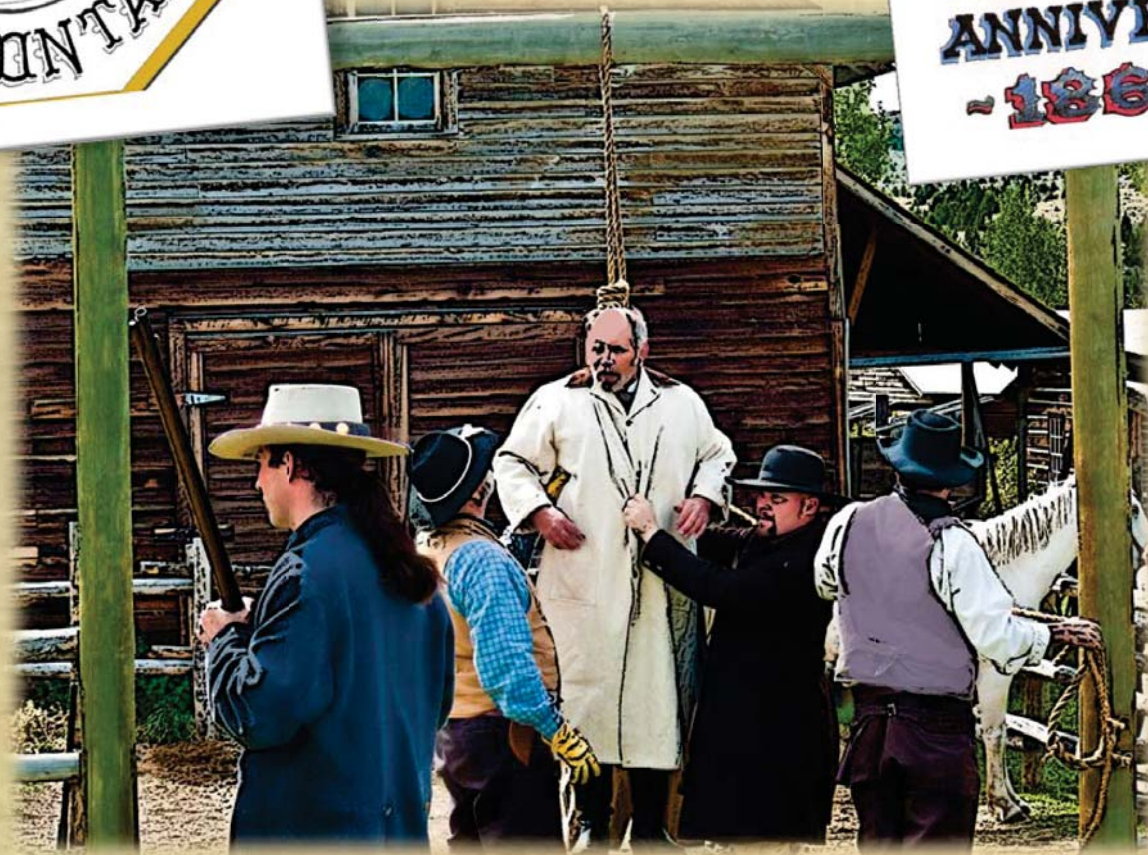
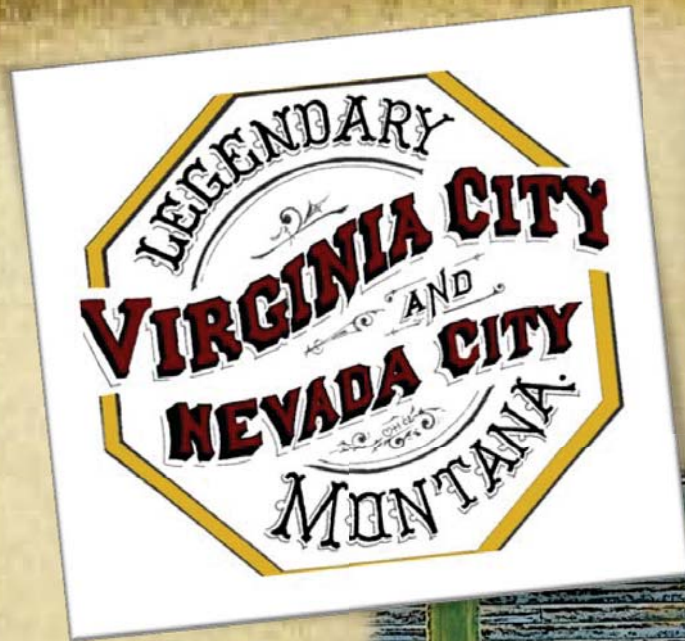
## FUN FACTS ABOUT Virginia and Nevada City, Montana!

The worlds longest bare knuckle fight was in Virginia City!  
(Con Orem and Hug O' Neil Fight)  
(148 nonstop Rounds)

Over 100 million dollars in Gold were mined in Alder Gulch and used by President Lincoln  
as a primary source to help finance the Civil War!  
(\$19 oz in 1863 = Today \$1,131.00)

3-7-77  
(Montana Highway Patrol)  
24 hours to leave, or  
(They would be digging a hole that was 3 feet wide, 7 feet long and 77 inches deep!)





COME "HANG OUT" WITH US