

Murdo, Patricia

Subject: FW: Milk Dating

From: gregg lundin
Sent: Wednesday, March 19, 2014 12:08 PM
To: Murdo, Patricia
Subject: Milk Dating

Dear Economic Affairs Interim I find it hard to believe that Montana has a sell-by date on milk instead of an expiration date. Everyone keeps telling the milk will be ok if I drink it past that date. I see it says sell by but that doesn't tell me I should drink it after that date. I want to know what I am giving my family. I looked in the fridge most items had a use by date. I would think all food product would be a expiration for heath reasons. What makes you put a fake date on a product we buy quite often. After talking to the local grocery guy he says the only reason for the rule is to keep competition out of state. In my business no one is protecting me from competition. If this is what is making Montana milk so much higher than surrounding states that is wrong. I wonder how much the inflated price affects families on food stamps or wic, of course that is government money which is endless. Please if putting good consumer information on the milk will help bring the price down and stop the waist of good product then do it. This is your one chance to help every Montana family in stead of Meadow Gold Dairy.

Thank you
Greg Lundin
Missoula Mt